

## **A Sizzling Summer Concert**

**June 8, 2008**

**3pm-9pm**

**Madera Fairground**

### **All Level Corporate Sponsorship Benefits include:**

- Recognition as Event Sponsor for Verano Caliente in all communications and collateral for event
- Recognition at event with an Event Sponsor Banner (provided by sponsor)
- Placement of sponsor logo on 10,000 flyers circulated 2 weeks prior to event
- Placement of company name in BBBS Newsletter to agency volunteers and community supporters (4,000)
- Company name listed on BBBS website [www.bigs.org](http://www.bigs.org)
- Sponsor listed in all press releases and public relations materials
- Recognition as sponsor on all Verano Caliente print media
- The event will receive over \$50,000 of promotional time on Univision and Telefutura
- The expected community attendance is a minimum of 5,000 attendees

#### ☐ **EVENT SPONSOR: \$2,500**

- 10 - 10 second exclusive mentions on Univision Radio Stations: KRDA, KLLC and KOND – total of 30 mentions
- 10 x 10 Booth
- VIP Entrance, selected seating and parking passes for 2 guests

#### ☐ **VENUE SPONSOR: \$5,000**

All of the above plus:

- 25 - 10 second exclusive mentions on Univision Radio Stations: KRDA, KLLC and KOND – total of 75 mentions
- A two minute interview on Univision to air during the Arriba Valle Central program hosted by Lupita Lomeli.
- VIP entrance, selected seating and parking passes for 4 guests

#### ☐ **PRESENTER SPONSOR: \$10,000**

All of the above plus:

- 50 - 10 second exclusive mentions on Univision Radio Stations: KRDA, KLLC and KOND – total of 150 mentions
- Two 10 x 10 booths
- VIP entrance, selected seating, and parking passes for 8 guests
- Placement of sponsor logo on home page of Big Brothers Big Sisters website [www.bigs.org](http://www.bigs.org)

#### ☐ **PREMIER SPONSOR: \$40,000**

All of the above plus:

- 100 – 10 second exclusive mentions on Univision Radio Stations: KRDA, KLLC and KOND – total of 300 mentions
- Two – 2 minute interviews on Univision to air during Arriba Valle Central program hosted by Lupita Lomeli
- Additional 6 promos on Univision's Arriba Valle Central
- Three 10 x 10 booths
- VIP entrance, selected seating, and parking passes for 12 guests

**For more information, call Shauna Goodman at (559) 268-2447  
or fax form indicating company contact information to (559) 268-1006**